



Cheap Web Site Traffic

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Ian Del Carmen

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- Introduction -

Dear valued customer,

Thank you for purchasing "**Cheap Web Site Traffic**". My name is **Ian del Carmen** and I own the sites at

<http://www.ianDelCarmen.com> and
<http://www.FireballOnlineMarketing.com>

If you ever need to contact me, you can do so at:

<http://HelpDesk.ianDelCarmen.com>

How To Use This Report

The best advice I can give you is to read everything over once. If you can, do it in one sitting, then re read it again. Then, read the sections again that you are not sure about, and if you can, get someone else to read it as well, and both of you make notes.

There might be some website links in this report so it probably is best to read this report while you are online so you can see exactly what I'm talking about throughout the report.

Ian Del Carmen

Every online company knows that without traffic to their site, they go broke, quickly. There are many ways to get cheap web site traffic.

One way is pay per click advertising, where you pay per click through to your site, but you do not know if the customer is going to purchase your product, so you do lose some money with that.

Another way is to request links from other relevant, high traffic sites. Links to other well established sites is like personal recommendations, where you establish credibility fast, which increases the chances that they will buy your product.

You must be persistent enough with some sites, though.

You want to download the alexa toolbar, which gives you information about a website, such as traffic rating, ranking, contact info, site stats, related links, etc.

You can get free advertising by giving away free expert content to relevant sites itching for some new, fresh content. Web site owners are always looking for fresh content.

Make sure you write a bit about the author and your web site or product. As long as it is not competing with theirs, they will not mind. You can post on these sites:

www.ezinearticles.com
www.freesticky.com
www.ideamarketers.com
www.findsticky.com

You can become an active expert in a newsgroup that is industry related.

A newsgroup is an online forum where people share information and common interests.

When you post, you are literally talking to your potential customers. These people do not want to be sold something; they want information from gurus, about the topic they are interested in.

Make sure you have a sig file or signature and start establishing relationships and prove your expertise.

Stay with newsgroups that do not accept advertisements.

This is also a great way to gather feedback from your website, straight from the horses' mouth. You can reinvent it if you need to and fix it accordingly.

When you post informative articles, people will begin to look forward to your posts, and eventually you may want to direct these people to your brand new newsletter.

Recommended Resources

[Ian del Carmen Affiliate Program](#) – earn 50% to 100% profits as an affiliate!

All-in-One E-Commerce Solutions

[Fireball Online Marketing System](#) – all-in-one solution comes with unlimited web hosting, unlimited auto responders, JV manager, and many more.

Recommended Payment Processor

[2CheckOut.com](#) – start accepting credit card payments from customers from several parts of the world!

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Ian Del Carmen